



Reviewer Instructions

Welcome Reviewer!

Thank you for supporting the artistic and cultural exploration of our students by serving as a volunteer reviewer for the PTA Reflections program! Your artistic expertise and enthusiasm contributes to the vibrancy and creativity of our school community. Before you begin, please familiarize yourself with the following criteria, theme and scoring materials.

Criteria

All PTA Reflections program entries are judged on three criteria:

1. **Interpretation of Theme (20 pts.)**
2. **Creativity (10 pts.)**
3. **Technique (10 pts.)**

Notice how heavily “Interpretation of Theme” is weighted? This is what makes the National PTA Reflections Arts Program unique. A well-developed concept is more important than technique. **If two entries are tied, the entry with the higher score for interpretation of theme receives more recognition.** Use the provided rubric to keep your scores consistent.

Theme

Entries should be judged primarily on how well the student uses his or her artistic vision to portray the **2017-2018 theme: “Within Reach”**

Materials

The following entry information will be provided to you during your review:

- **Title of Artwork** and student’s **Artist Statement**: These may provide insight on the student’s artistic style/genre and the materials the student used. Look for personal meaning and reflection on the theme to help you decide the student’s *Interpretation of Theme* score.
- **Grade Division**: The student’s division may provide insight on student’s range of technical skill, ability and competencies displayed in their submission.
- **Additional Artwork Details**: If noted, artwork details will offer information related to cited material, submission size/length, etc.

Please record points for each entry on the provided score card. To flag questionable entries, contact your PTA Reflections Chair. After scoring your assigned entries, please turn in your scores to the PTA Reflections Chair.



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Rubric

Criteria / Level	Beginning	Developing	Proficient	Accomplished	Advanced
Interpretation	1-4 pts.	5-8 pts.	9-12 pts.	13-16 pts.	17-20 pts.
How closely the piece relates to the theme, based on the Work itself and the artist statement.	The interpretation lacks clarity and does not communicate the student's concept.	The interpretation lacks clarity and does not fully communicate the student's concept based on the theme.	The interpretation communicates the student's concept based on the theme.	The interpretation clearly communicates the student's concept based on the theme but lacks meaning, purpose, and integrity.	The interpretation clearly communicates the student's whole concept based on the theme with meaning, purpose and integrity.
Creativity	1-2 pts.	3-4 pts.	5-6 pts.	7-8 pts.	9-10 pts.
How creative and original the piece is in its conception of the theme and its presentation.	Work is somewhat original and reflects the theme using very conventional ways.	Work is somewhat original and reflects the theme using conventional ways.	Work is original and reflects the theme using conventional ways.	Work is primarily original and reflects the theme using imaginative ways.	Work is highly original and reflects the theme using unconventional, interesting, imaginative and new ways.
Technique	1-2 pts.	3-4 pts.	5-6 pts.	7-8 pts.	9-10 pts.
The level of skill demonstrated in the basic principles/ techniques of the arts area.	Work demonstrates very limited skill of the arts area.	Work demonstrates limited skill of the arts area.	Work demonstrates capable skill of the arts area.	Work demonstrates expertise of skill of the arts area.	Work demonstrates mastery of skill and knowledge of the arts area.

Entry	Interpretation (20 pts)	Creativity (10 pts)	Technique (10 pts)	Total Score	Notes
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Score Card

2017-2018 Theme: *Within Reach*