

## Workshop Descriptions

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**Friday, May 19, 2017**

**2:00 – 3:15 p.m.**

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**1. Advocating For Every Child**

**Room 107**

Facilitator: Ashley Perkinson, NCPTA General Counsel, Lobbyist

Lobbyist Ashley Perkinson will give an update on PTA advocacy efforts throughout North Carolina and discuss ways to get your PTA involved. Perkinson will also provide an update on the 2017 General Assembly Long Session.

**2. Being the Best PTA Officer (Resources, where to find help)**

**Room 108**

Facilitator: Kyle Robertson, NCPTA Consultant

Are you a current PTA officer, newly elected officer or thinking about becoming a PTA Leader? Join us as we discuss the ins and outs being a PTA leader, best practices and where to find help as you lead your PTA to fulfill the vision of Making Every Child's Potential a Reality.

**3. ENCOURAGEMENT - The Power of Presence: Worth the Risk**

**Auditorium**

Facilitator: Dr. Kenneth Morton, Financial Services Professional and Entrepreneur

The presentation will cover the power of presence and encourage active engagement with our youth from a risk management perspective. The presenter will incorporate risk management concepts into practical language while encouraging parents, guardians and caregivers to make their presence felt in a meaningful way.

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**Friday, May 19, 2017**

**3:30 – 4:45 p.m.**

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**4. Managing Conflict**

**Room 107**

Facilitator: Jim Accomando, NPTA President-Elect

Learn strategies to address conflict. You will learn definitions of three types of conflict. You will identify your personal conflict management style. Learn about, discuss, and apply a collaborative conflict management model to resolve conflict.

**5. Financial Success: Developing a Budget and Paying for Programs**

**Room 108**

Facilitator: Tony Proctor, NCPTA Board of Directors

Learn methods to establish an effective budget and ensure that financial stewardship aligns with the stated goals of your unit and school community. We will also discuss methods of handling unit finances, staying in compliance and using resources for advocacy efforts.

## **6. ENPOWERMENT - A Leader's Perspective**

**Auditorium**

Facilitator: John Kasay, Former Carolina Panther

Mr. Kasay will tell his personal story of how he stayed engaged in the lives of his four children while managing the obligations and responsibilities of playing in the National Football league for twenty-one years. John will also share his perspective on the value of his long term loving marriage and the positive impact of co-parenting. He will seek to empower dads to be there for their children despite the many challenges of day-to-day life.

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**Saturday, May 20, 2017**

**9:00 – 10:15 a.m.**

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## **7. PTA Programs & Tools You Can Use**

**Room 107**

Facilitator: Shaton Berry, NPTA Nominating & Leadership Development  
Committee Co-chair

Participants will learn about the PTA's National Standards for Family-School Partnerships, as well as the array of PTA programs and resources available to further the implementation of these standards locally and achieve PTA's mission – to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

## **8. Hosting an Elected Officials Go to School (EOGTS) Day at Your School**

**Room 108**

Facilitators: Cappie Tennant, President, Jefferson Elementary PTA, Winston-Salem  
Scott Gayzik, Jefferson Elementary PTA, Winston-Salem

We will discuss (i) why we should all host EOGTS Days at our local schools, (ii) our experience hosting an EOGTS Day at Jefferson Elementary in Winston-Salem, and (iii) provide an easy, step-by-step guide to hosting your own EOGTS Day.

## **9. Exploring MemberHub**

**Room 109**

Facilitators: Avery Roberts, MemberHub  
Matt Harrell, MemberHub

Join us to learn more about MemberHub and how it will greatly impact your local unit by growing your PTA membership, simplify dues management and good standing requirements, increase volunteerism, boost income through Sponsorshare and encourage engagement within your school community.

## **10. Taking Inventory - What is in Your Toolbox?**

**Room 212**

Facilitators: Dion Jones, Leader, Highland Creek Men  
Keith Vickery, Leader, All Pro Dads

Join us as we review the prior day's session and have an informal discussion from two dad leaders from different program. The workshop objective is to allow us to

share various organizations perspective and engage the audience from there to open up and discuss.

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**Saturday, May 20, 2017**

**1:45 – 3:00 p.m.**

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**11. Building Today's PTA: Recruiting Today's Families**

**Room 107**

Facilitator: Jim Accomando, NPTA President-Elect

Learn how building a relevant and modern PTA, attracts new and diverse members, engages volunteers, and meets community needs. Discuss simple yet powerful membership recruitment ideas that have been proven to work when trying to recruit today's families.

**12. Leading Your PTA - Bylaws, Good Standing, Process and Procedures**

**Room 108**

Facilitators: April Evans, NCPTA Board of Directors

Porcha McMillan, NCPTA Board of Directors

Learn how to navigate your PTA to a successful year with an understanding of your Bylaws and Good Standing Requirements. Receive helpful hints on how to right the ship when conflict makes navigation tricky/rough.

**13. Boosting Success: Family School Partnership**

**Room 109**

Facilitator: Sarah Martin, NCPTA Advocacy Team Member, Wake County PTA Council  
Advocacy Chair

Over and over, we hear about how students who's parents are engaged in their education perform better academically. But what does that mean? How do families engage in ways that make a difference? And how can families and schools partner together to ensure that success is boosted for EVERY CHILD? Learn more about Family School Partnerships and the National PTA School of Excellence Program.