Check Out NCPTA.ORG

HEALTHY SCHOOLS GRANTS PROGRAM

NCPTA is giving mini-grants of up to $1000 for your PTA to make a difference in the health of your school!

Learn More

LEADER WEBINAR SERIES

Lunch and Learn

Join us on Monday, January 8, 2018 for Responsibilities of the Nominating Committee and Navigating Elections in our monthly Lifeline for Leaders Webinar Series.

Don't miss our exciting 2018 Lunch and Learn series! Learn from experts about the topics you most want to learn about!

BARNES & NOBLE BOOK FAIR

Support NCPTA by shopping at any NC Barnes & Noble store in on December 2 or online through December 7 using code 12238648!

Learn More

LUNCH AND LEARNS

Lunch and Learn

Held the 2nd Monday of each month

Held the 5th of Every Month

Julie von Haefen, Facilitator

Membership

Sip & Chat

Pour Your Favorite Beverage & Connect With The NC PTA Membership Team

Membership Matters

8-9 PM

Who Should Join Sip & Chat?
Membership Chairs/Committee Members and Vice-Presidents

Agenda
Introductions
Good News!
Best Practice Sharing
Guest Speaker(s)
10-minute training on Membership Topic
Question & Answer

Join from PC, Mac, iOS or Android: www.bit.ly/ncptasipandchat

You can also dial in using your phone:
408-636-0968 or 646-876 9923
Meeting ID: 243 437 469

Sessions Will Be Recorded
Hosted by:
NC PTA Community Engagement & Membership Committee

Donald Barringer, Chair
Virginia Jicha, President

Got ?'s:
office@ncpta.org

Julie von Haefen, Facilitator
We Appreciate You!

and watch the **DIFFERENCE** it makes.
Agenda

1. Introductions & Announcements
2. Good News!
3. Best Practice Sharing From PTA Units
4. Guest Speaker(s)
5. 10-minute training on Membership Topic
6. Question & Answer
PTA Mission

• To make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

Our Why: The reason we do what we do
Our Goal As A PTA Membership Leader

• Remember that membership growth is **all about relationships**. Building and sustaining good relationships with the school community is a **key responsibility of every PTA leader**.

• **Effective membership recruitment and retention plans** require the **entire Board’s support**.
Introductions

1. Name
2. School and/or Council
3. PTA Position

*If you are ONLINE please type this information in the comment box and include your email.
$500 Council Challenge (Apr 15)

There’s Another Opportunity

How can we help you with grow your local council? Email us at office@ncpta.org

Chapel Hill/Carrboro Council
Charlotte/Mecklenburg Council
Cumberland County Council
Durham Public Schools Council
Guilford County Council
Hickory Public Schools Council
Johnston County Council
New Hanover County Council
Rowan/Salisbury Council
Wake County Council
Winston-Salem/Forsyth County Council
Join Our Facebook Membership Support Group

www.facebook.com/groups/ncptamembershipsupport/

#MembershipMonday

#AskMembership
Local Unit Grant: Highcroft Drive Elementary, Cary
State/Regional/District Grant: Wake County PTA Council
Families Game Night Giveaway: Cullowhee Valley Elementary, Sylva
Mini-Game Package: Penn-Griffin School for the Arts, High Point
Mini-Game Package: Southeast Guilford Middle School, Greensboro
Mini-Game Package: Jefferson Elementary School, Winston Salem
Good News!
Share something good about your day or from the past week!
(It does not have to relate to PTA)

Everyone has inside of him a piece of good news. The good news is that you don't know how great you can be! How much you can love! What you can accomplish! And what your potential is!
Anne Frank
Best Practice Share Out

• What has your PTA done this year related to membership that you would like to share with others.
• What did your PTA do last year that worked well with membership after this time of the year?

*If You’re Online Feel Free To Type Your Best Practice & Identify Your PTA Unit*
Best Practice Sharing

LOCAL UNIT

• Highcroft PTA was successful in helping the PTA become a part of the school’s academic community. They also saw an increase of people who wished to volunteer for this academic project thanks to the STEM+Families Grant they received. This grant helped to expand the PTAs reach!
• PTA had several events, and a PTA engagement table was present at each event sharing information about the PTA and how to get people involved.
• PTA, provided a spirit wear item with family memberships. Family memberships allowed for two people from the family to join by providing one membership. (MemberHub was a little challenging with this type membership, however those kinks are being worked out.

COUNCIL

• Charlotte Meck PTA Council was successful in helping get a Bond to pass.
• Wake PTA Council received one five nationwide PTA STEM+Families Grants for Regions/Statewide. They also announced a new grant for elementary schools centered on gratitude.
Guest Speaker
Nicole Tatum, VP of Membership
Falls Lakes Academy (K-11), Creedmoor

A place where community and education combine to celebrate each child's ambitions so that their full potential can TAKE FLIGHT.

- 960 Students
- K-11
- Opened in 1993
Falls Lake Academy PTA

Nothing you do for children is ever wasted.

Nicole Tatum is feeling fantastic.
November 14 at 2:55pm

We did it again! We won the next membership award, for the first time ever, Falls Lake Academy is the proud recipient of the NC PTA Honor Roll award! Now it's time for the ultimate test, getting an additional 25 members during the holiday season. If anyone has any tips or advice please feel free to comment or message me. I'm so excited about all the progress we continue to achieve and I'm so proud to be a Falls Lake Firebird! Thanks again for all the support! #PTAproud

Middle School Fall Harvest Dance
Friday, November 17th
6-9 pm
$5.00 at the Door
There will be concessions.

Fall High School Semi-Formal
Saturday, November 18th
7:00 – 10:00 pm
$10
Tickets can be purchased on line and at the door. Snacks and drinks will be provided.

MEETING MINUTES
HELP US HELP OUR SCHOOL
GRADE SPECIFIC PAGES
TEACHER GRANTS

School Overview

National PTA ID
8/31/2017

Financial Review Confirm Dt
11/13/2017

Form 990 Confirm Dt
8/28/2013

Uniform Bylaws Adopted

This Yr Members
(Entered in MemberHub)
112

Last Yr Members
(Dues Received)
111

This Yr Members
(Dues Received)
Mailed Payment: 39
MemberHub Online: 66
Total: 105

PTAfallslakeacademy.com/

HOME
JOIN
OFFICERS
BUDGET
COMMITTEES
GOT HOURS
HELP US HELP OUR SCHOOL
GRADE SPECIFIC PAGES
TEACHER GRANTS

MEETING MINUTES
FORMS
SHOP
DONATE
PHOTO GALLERY
What Nicole did as VP of Membership for Falls Lake PTA Do?

What Fall Lake PTA Did!

1. Ensured they were in good standing and sharing with the Board what work needed to be done to be in compliance.
2. MemberHub was a motivator. They Did not overwhelm people with information that was unnecessary.
3. Followed the NC PTA Membership Award Categories (on future slides) to know exactly what she needed to receive the award.
4. Each event there is an engagement table set up. A lot of families do not know all that PTA does and/or offers to their school, so this table helps share the good news.

GOING FORWARD

1. Use memberhub
   a. email active PTA members
   b. email those who join to receive information which normally are volunteers.
2. Set SMART Goals (Reference November Sip & Chat Training) to ensure that they are realistic in their growth goals.
3. Take suggestions from the membership community and Sip & Chats. Change is not easy, but it helps to know what others are doing and it doesn’t help to try something new and different.
How does Falls Lake PTA Manage Having K-11th Grade School Site?

1. There is a PTA President for Elementary, Middle, and High School. During each meeting, every president reports for their school. This allows for multi-grade families to hear what’s going on at one time.

2. MemberHub created mini-hubs for committees, levels, to allow for communication within specific groups with the usage of the features of the platform.

3. Using MemberHub customer service chat box and attending the webinars has helped to help them to organize their PTA in a manner that it works for them.
Membership Status

Donald Barringer
NC PTA Board of Directors
Community Engagement and Membership Chairperson
Memberhsip Record Awards

Blue Key Award (STRIVE FOR NEXT YEAR)
Certificate awarded to units who send membership dues to the State Office by October 15. Congratulations to 2017-2018 Blue Key winners (Click the link)!

Honor Roll (STRIVE FOR NEXT YEAR)
We applaud the PTAs who sent in dues by Nov. 15 and had total number of members equal to or greater than last year’s membership. By building your team of parents and teachers early in the year, you are on track to meet your goals to help children in North Carolina reach their potential. Congratulations to 2016-17 Honor Roll winners!

Gold Key Award (YOU ARE ELIGIBLE)
Certificate awarded to Blue Key recipients that send in membership dues to the State Office for an additional 25 members by January 15. Congratulations to 2016-17 Gold Key winners!

Bronze Acorn (YOU ARE ELIGIBLE)
Certificates are awarded to PTA units who send in dues postmarked by March 15 showing a 10% increase in membership over the previous year. Congratulations to 2016-17 Bronze Acorn winners!

President’s Membership Award
This prestigious award is presented at the NCPTA Parent Education Conference to the PTA unit with the highest percentage increase in membership over the previous year. The award is determined by dues received by March 15.
Membership - Where are we?
November 14, 2017 -- 91,308
November 14, 2016 -- 103,724
Difference: -12,416

As of 12/5 -10,900 from our last year’s numbers.

Membership Goal: 140,000 - 89,652 away from our goal!
National PTA School of Excellence is a recognition program that supports and celebrates partnerships between PTAs and schools to enrich the educational experience and overall well-being for all students.

www.pta.org/excellence

>50% PTA reported a growth in PTA membership or increased PTA participation among families and school staff

Congratulations to the 20 PTAs who are still in the running for 2018-20 PTA School of Excellence Program

- Alderman Elementary PTA
- Bowley Elementary School
- Cape Hatteras Elementary PTA
- China Grove Middle PTA
- Grand Oak Elementary
- John Alexander Middle School PTSA
- Laurel Park Elementary PTA
- Lincoln Heights Elementary PTA
- Northern Elementary PTA
- Northern Guilford Middle School PTSA
- Northwood High School PTSA
- Northwoods Elementary PTA
- Penn-Griffin School for the Arts PTSA
- Reedy Fork Elementary PTA
- Ridge Road Middle School
- Southeast Guilford Middle School PTSA
- Southern School of Energy and Sustainability PTSA
- Thomas Jefferson Elementary PTA
- Vandalia Elementary School
- Weatherstone Elementary School PTA
Via membership system, sent a thank you note after members join, remind them what the pta does, and shared where they could find volunteer information.

Regular piece of paper, with benefits nationally, state resources, how to stay engaged with the school, social media, memberhub.

Volunteer Orientation, basics of things that they could be involved in the school PTA, helping them to understand processes and systems of helping at the school.

Glo-Party Orientation - middle school kids and families were able to decorate shirts with glow in the dark markers, party, receive information, and learn about ways to volunteer in the school.

Galaxy fun-park event, middle school kids and one or two friends. Partnered with Galaxy Fun Park to keep families engaged without the meeting atmosphere and raise money.
NC PTA
Upcoming Events

1. NCPTA Barnes & Noble Bookfair:
   December 2-7, 2017 - online
   Use code 12238648

Webinar(s)
2. K-3 Class Size Webinar
   December 7, 2017    7:00 p.m.
   Click here to register

3. LifeLine for Leaders
   Responsibilities of the Nominating Committee and Navigating Elections
   January 8, 2018    7:30 p.m.
   Click here to register
Thank You!
3501 Glenwood Ave. Raleigh, NC 27612

email: office@ncpta.org

phone: (919) 787-0534 or (800) 255-0417

fax: (919) 787-0569

North Carolina PTA

Membership Sip & Chat

Pour Your Favorite Beverage & Connect With The NC PTA Membership Team

Held the 5th of Every Month
8-9 PM

Who Should Join Sip & Chat?
Membership Chairs/Committee Members and Vice-Presidents

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10-minute training on Membership Topic
Question & Answer

Join from PC, Mac, iOS or Android:
www.bit.ly/ncptasipandchat

You can also dial in using your phone:
408-638-0968 or 646-876 9923
Meeting ID: 243 437 469

Sessions Will Be Recorded

Hosted by:
NC PTA Community Engagement & Membership Committee

Julie von Haefen, Facilitator

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