North Carolina PTA®

Membership
Sip & Chat

Pour Your Favorite Beverage & Connect With The NC PTA Membership Team Thursday, October 5 Sunday, November 5 Tuesday, December 5
8-9 PM
Who Should Join Sip & Chat? Membership Chairs/Committee Members and Vice-Presidents

Agenda
- Introductions
- Good News!
- Best Practice Sharing
- Guest Speaker[s]
- 10-minute training on Membership Topic Question & Answer

Join from PC, Mac, iOS or Android: www.bit.ly/ncptasipandchat
You can also dial in using your phone: 408-638-0968 or 646-876 9923
Meeting ID: 243 437 469
Sessions Will Be Recorded

Hosted by:
NC PTA Community Engagement & Membership Committee

Donald Barringer, Chair Virginia Jicha, President

Got ?’s: office@ncptao.org

MEMBERSHIP MATTERS
What’s Your PTA Dream?

The bigger the dream, the harder the grind.
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2. Good News!
3. Best Practice Sharing
4. Guest Speaker(s)
5. 10-minute training on Membership Topic
6. Question & Answer
Good News!

Share something great about your day today!
Best Practice Share Out

• What has your PTA done this year that you would like to share with others.
• What did your PTA do last year that worked well with membership after September?
Each school meeting has a membership recruitment table set up.

Just ask! Folks will join if asked!

Share the benefits of membership from the NC PTA and National PTA website http://ncpta.org/index.php/members/member-benefits/

Scholarship for Teacher Members who join the PTA

Membership Drive Includes a Raffle for 4 Disney Passes

- Membership fund-raising raffle.
- Different levels of membership allows individual membership ($10, 1 entry), family membership ($20-2 entries), bronze ($50-5 tickets), gold ($100-10 tickets)
- The higher your donation for the dues the more entries you get for the raffle.
- Disney tickets are donated to the PTA to support this membership/fund-raising effort.
Join Our Facebook Membership Support Group

www.facebook.com/groups/ncptamembershipsupport
Meet Our Leaders

Virginia Jicha
President
North Carolina PTA
virginia@ncpta.org

Catherine Peglow
Executive Director
General Counsel
cpeglow@ncpta.org
10 Minute Training
National PTA®
SCHOOL OF EXCELLENCE
www.pta.org/excellence

Three North Carolina PTAs have been named National PTA Schools of Excellence for the 2017-19 school years:

1. J.Y. Joyner Magnet Elementary School PTA, Wake County
2. New Town Elementary School PTA, Union County
3. Sternberger Elementary School PTA, Guilford County

National PTA Schools of Excellence is a recognition program that supports and celebrates partnerships between PTAs and schools to enrich the educational experience and overall well-being for all students.

2017 Registration Goal:
10 NC PTA Units Sign Up to Participate
10 Minute Training
PTA Back to School Kit
pta.org/BTSKRegister

• Resources to help PTA leaders serve their communities and manage their PTA units, such as easy-to-use guides for PTA presidents and leaders, treasurers, membership and programs chairs.
• The Kit also contains fundraising and marketing tools; program and advocacy resources; and special offers from national partners.
10 Minute Training

Connie Cobbs
NC PTA Board of Directors
President, Charlotte Mecklenburg Council
PTA Mission

• To make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

Our Why: The reason we do what we do
Membership

• Looking back to the past to learn for our future
  – 2016-17 total 128,884
  – 2017-18 goal 140,000
  – Help NC PTA Grow by 11,116 members this year

• Current membership trend
  – October 5, 2017 43,944
  – October 5, 2016 46,824
    • Difference of 2,880
  – We’ve only just begun!
Show Me The Money (UNITS)

$500 Memberhub Giveaway

North Carolina PTA
August 2 at 10:00am

How would you like your PTA to WIN $500?
NCPTA partner, MemberHub.com, is sponsoring a membership challenge this fall. It is incredibly easy for your unit to participate!
1. Create your on-line dues payment request in MemberHub.
2. Send all school families, teachers and community members the link to join your PTA
3. The unit that has the highest number of members join on-line through MemberHub will win the $500.

This challenge runs from July 1 through October 31, 2017 at 11:59 pm so get started today!

Remember that all members that join online through MemberHub automatically have their state/national dues portions routed to NCPTA and a membership card will be loaded in the member’s profile saving you time!
Chapel Hill Carrboro City Schools PTA Council Cumberland County District PTA Council Durham Council PTA Guilford County Council of PTAs Mecklenburg PTA Council Wake County PTA Council

50 Members for $50

Want to make an easy $50 for your PTA? Check NC PTA E-news for details!
October 15, 2017 Deadline

PTA MEMBERSHIP
CHALLENGE
WIN $500

50 FIFTY DOLLARS
THE UNITED STATES OF AMERICA
Show Me The Money (Council)

$500 to the council that retains or has the highest percent increase in membership over the 2016-2017 membership year totals by October 15, 2017.

$500 to the council that retains or has the highest percent increase in membership over the 2016-2017 membership year totals by April 15, 2018.

The contest applies to all schools in your county. Reach out to every school and PTA unit!
November 4, 2017
1-4 p.m.
NC PTA Headquarters
Raleigh, NC

https://www.eventbrite.com/e/ncpta-annual-founders-day-celebration-tickets-38582334802
Thank You!

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