



Sponsor Levels (Annual Corporate Sponsors)

Diamond: \$10,000

1. Recognition and “write-up” in E-news once a month for twelve months
2. Company name and/or Recognition on corporate sponsorship area on NCPTA website
3. Booth at the NCPTA Annual Convention
4. Recognition in the NCPTA Annual Convention program
5. Speaking opportunity during Annual Convention or other NCPTA leadership training. Guidelines for speaking opportunity will be provided before the event.
6. Eight tickets to Reflections Celebration

Gold: \$5000

1. Recognition and “write-up” in E-news once every other month for twelve months (six issues)
2. Company Recognition on the corporate sponsorship area of NCPTA website
3. Booth at the NCPTA Annual Convention
4. Recognition in the NCPTA Annual Convention program
5. Six tickets to Reflections Celebration

Silver: \$2500

1. Recognition and “write-up” in E-news three (3) times for one year
2. Booth at the NCPTA Annual Convention
3. Recognition in the NCPTA Annual Convention program
4. Four tickets to Reflections Celebration

Bronze: \$1000

1. Recognition in E-news one (1) time
2. Recognition in the NCPTA Annual Convention program
3. Two tickets to Reflections Celebration

Sponsor Levels (Annual Individual Sponsors)

Copper: \$500

7. Two tickets to Reflections Celebration
8. Two registrations for Annual Convention
9. Name recognition on NCPTA.org



One-time Opportunities:

- Sponsor NCPTA programs and events (i.e., webinars, live trainings)
- Sponsor swag at annual convention (insert for tote bags) -- \$200.00
- Professional Development opportunities
- Sponsor one monthly E-news -- \$500 per issue
 - E-news sponsor may place their logo in the issue sponsored (sent to over 130,000 members statewide)
 - NCPTA will acknowledge appreciated to the sponsor

Criteria for Sponsors

1. Must support the PTA mission, values and vision
2. Products/services must be appropriate for the North Carolina PTA and its commitment to children and youth.
3. Will not be promoting any of the following: Tobacco, Firearms, Alcohol, or Adult content
4. Will see value in supporting PTA programs/activities that serve families and communities
5. Will not use North Carolina PTA's name, NCPTA's Recognition or the acronym NCPTA or PTA or PTSA without the express written permission of the NCPTA Executive Committee
6. Will not ask PTA members to lobby any government agency or official
7. Products/services will not be in direct opposition to NCPTA or National PTA's position statements or resolutions

Approved by the Board of Directors 11/17/15

NCPTA Sponsorship Agreement

Company name _____

Primary contact _____ Title _____

Address _____

City _____ State _____ ZIP code _____

Phone number (____) _____ - _____ Fax number (____) _____ - _____

E-mail address: _____

Please indicate your sponsorship selection:

____ \$10,000

____ \$1,000

____ \$5,000

____ \$500

____ \$2,500

Total for selected sponsorship: \$ _____

Signature: _____ Date _____

Printed Name: _____

Each party represents and warrants that it is free to enter into this Agreement without violating the rights of any person, that its trademarks do not infringe the trademarks or trade names of any person, and that it will comply with all laws and regulations pertinent to its business. For event sponsorships, should the event not take place due to any cause beyond the reasonable control of the parties, NCPTA's only obligation shall be to return to the sponsor any fees paid (less any direct out-of-pocket expenses incurred by NCPTA prior to the date of termination). This Agreement does not constitute a partnership or joint venture or principal-agent relationship between NCPTA and sponsor. This Agreement may not be assigned by either party. It shall be governed by the laws of the state of North Carolina. It is complete and represents the entire Agreement between the parties.

- All sponsorships are subject to approval by the NCPTA Board of Directors

Payment Information:

Make check payable to NCPTA and mail to

NCPTA
Attn: Sponsorships
3501 Glenwood Avenue
Raleigh, NC 27612



NORTH CAROLINA PARENT TEACHER ASSOCIATION

3501 Glenwood Avenue, Raleigh, NC 27612 | (919) 787-0534 | (800) 255-0417 (NC) | Fax: (919) 787-0569 | www.ncpta.org

