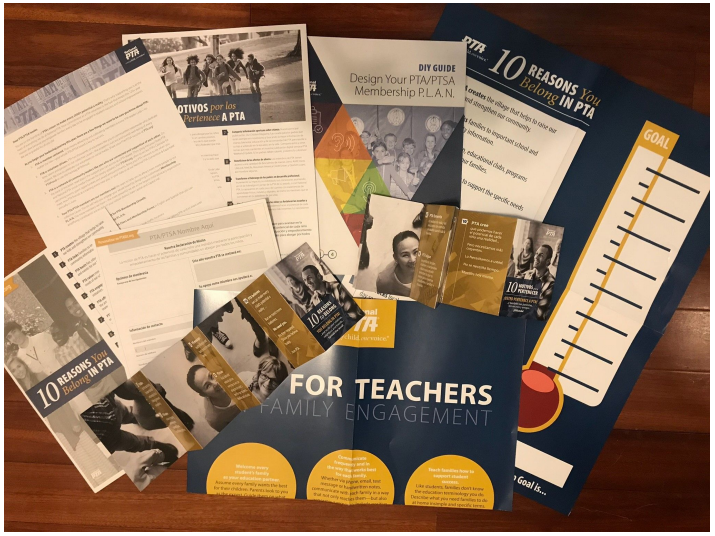
Check Out NCPTA.ORG



North Carolina PTA

Membership Sip & Chat

Pour Your Favorite Beverage
& Connect With The
NC PTA Membership Team

Held the 15th of Every Month

Who Should Join Sip & Chat?
Membership Chairs/Committee Members and Vice-Presidents

Agenda
Introductions
Good News!
Best Practice Sharing
Guest Speaker(s)
10-minute training on Membership Topic
Question & Answer

Join us online (preferred) via www.zoom.us
Enter meeting ID: 535 049 008
Join by phone: 1-646-876-9923
Meeting ID: 535 049 008

Sessions will be recorded!

Hosted by:
NCPTA Membership Committee

~~~~~~~~~~

Donald Barringer, Chair
Virginia Jicha, President

Got ?'s:
office@ncpta.org

SIP and CHAT
~~~~~~~~~~

Agenda

1. **Introductions**
2. **Announcements**
3. **Good News!**
4. **Best Practice Sharing From PTA Units**
5. **10-minute training on Membership Topic**
6. **Guest Speaker**
7. **Question & Answer**

PTA Mission

- To make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

Our Why: The reason we do what we do

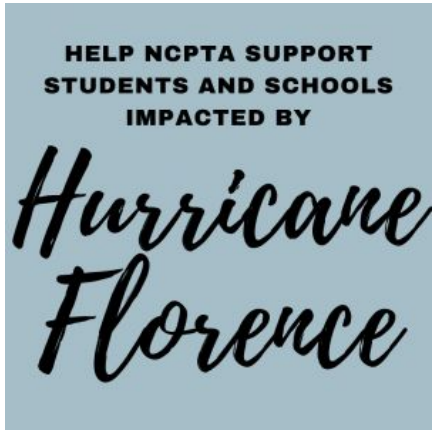
North Carolina PTA®

PowToon 4EDU

NEWS

www.NCPTA.org

Upcoming Events



Membership Record Awards

Blue Key Award (Early Starters)

Certificate awarded to units who **send membership dues to the State Office by October 15.** Congratulations to the 2018-19 Blue Key winners (Click the link)!

Honor Roll (YOU CAN DO IT)

We applaud the **PTAs who sent in dues by Nov. 15** and had total number of members equal to or greater than last year's membership. By building your team of parents and teachers early in the year, you are on track to meet your goals to help children in North Carolina reach their potential. Congratulations to 2017-18 award winners!

Gold Key Award (YOU ARE ELIGIBLE)

Certificate awarded to Blue Key recipients that **send in membership dues to the State Office for an additional 25 members by January 15.** Congratulations to 2017-18 Gold Key Winners!

Bronze Acorn (YOU ARE ELIGIBLE)

Certificates are awarded to PTA units who send in **dues postmarked by March 15 showing a 10% increase in membership over the previous year.** Congratulations to 2017-18 winners!

President's Membership Award

This prestigious award is presented at the NCPTA Parent Education Conference to the **PTA unit with the highest percentage increase in membership over the previous year.** The award is determined by **dues received by March 15**.

Join Our Facebook Membership Support Group

Search NCPTA Membership Community or click link
www.facebook.com/groups/ncptamembershipsupport/

#MembershipMonday

#AskMembership

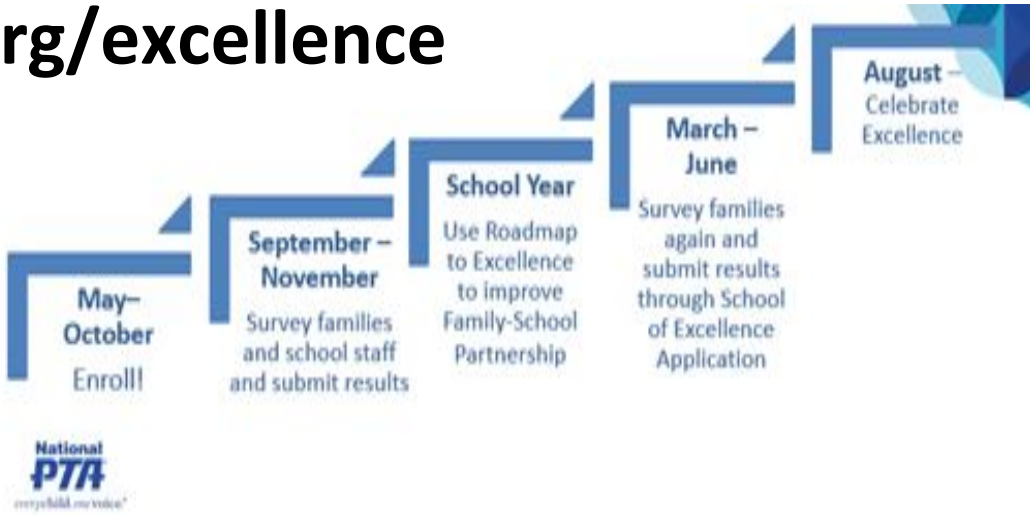
National PTA® SCHOOL OF EXCELLENCE

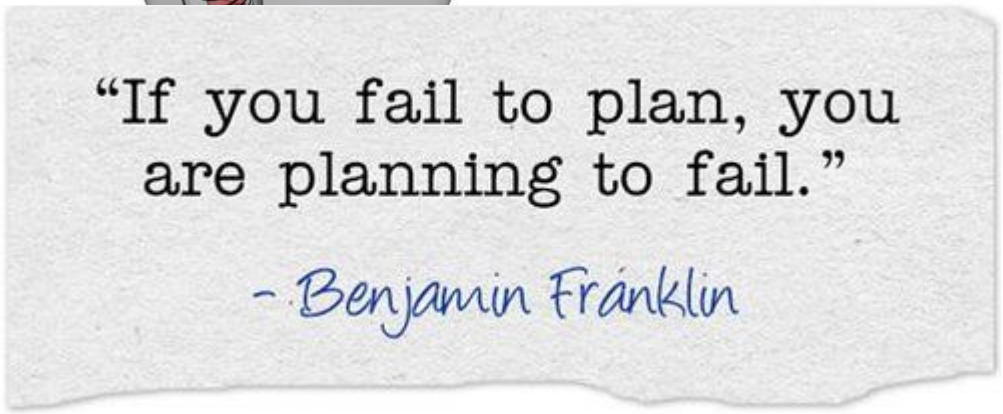
everychild. onevoice.®

35 Schools Are Participating This Year!!!

We Are Proud of You & Here Ready to Support

www.pta.org/excellence





Croft Community School PTA	Charlotte
Bethesda Elementary	Durham
Charles E. Jordan High School	Durham
Parkwood Elementary PTA	Durham
George Watts PTA	Durham
Rogers-Herr Middle School	Durham
School For Creative Studies PTSA	Durham
Hillside High School	Durham
Pittman Elementary Leadership Academy	Enfield
Seventy First High School PTSA	Fayetteville
New Century Middle School	Fayetteville
Gibsonville Elementary School PTA	Gibsonville
Gate City Charter Academy PTA	Greensboro
Dudley Senior High PTSA	Greensboro
Sternberger Elem PTA	Greensboro
Hampton Elementary Univ Partnership Magnet PTA	Greensboro

National PTA® SCHOOL OF EXCELLENCE

Penn-Griffin School for the Arts PTSA	High Point
Rockfish Elementary School PTA	Hope Mills
Blythe Elementary PTA	Huntersville
Tanglewood Elementary PTA	Lumberton
Mary P. Douglas Elementary School PTA	Raleigh
J.W. York Elementary School PTA	Raleigh
Conn Elementary PTA	Raleigh
Wakefield Elementary School	Raleigh
Red Oak Elementary School	Red Oak
Old Richmond Elementary PTA	Tobaccoville
New Town Elementary PTA	Waxhaw
Wendell Creative Arts and Science Magnet Elem School	Wendell
Gregory School of SM&T PTA	Wilmington
Mary C. Williams PTA	Wilmington
Wilson's Mills Elementary PTA	Wilsons Mills
Smith Farm Elementary	Winston-Salem
A.G. Cox Middle School PTA	Winterville

Good News!

Share something good about your day or from the past week!

(It does not have to relate to PTA)

Everyone has inside of him a piece of good news. The good news is that you don't know how great you can be! How much you can love! What you can accomplish! And what your potential is!

Best Practice Share Out

- What has your PTA done this school year related to membership that you would like to share with others?
- What did your PTA do last year that worked well with membership in DECEMBER?

This Year:
Slime Our Principal - whichever class/teacher that has the most members.

December:

What Is One Reason Why People Do Not Join PTA?

1. Overwhelmed - file it - I'll look at it later
2. Open House is very busy - overlooked.

Question from Ive Castro, NSR

Is there a difference between being an engaged PTA member or just joining PTA?

A lot of PTAs include membership with volunteering.

(Recommendation - having a seperate form for joining PTA and one form for volunteering.)

WHAT'S YOUR PTA UNIT IMPACT?

WHY So Serious?

Our Goal As A PTA Membership Leader

- Remember that membership growth is **all about relationships**. Building and sustaining good relationships with the school community is a **key responsibility of every PTA leader**.
- **Effective membership recruitment** and retention plans require the **entire Board's support**.

Did You Miss NOLA PTA Convention?

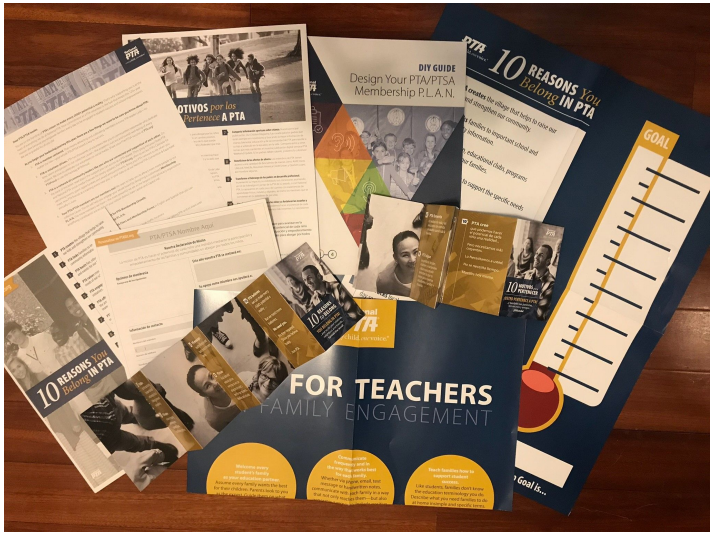
member.pta.org

Membership 101: Design Your Membership Plan

During this course you will learn how to **P.L.A.N.: Picture, Listen, Ask, and Nurture** your potential and returning PTA members. When you complete this course, you will be able to print a completed Membership Plan tailored to your PTA's needs in your area. For best viewing experience, please take this course on a desktop or laptop computer. Membership 101 is also available on mobile devices such as tablets and smartphones, however some functionality may be limited. Approximately 20 minutes NEW

This Month's Topic

P.L.A.N.



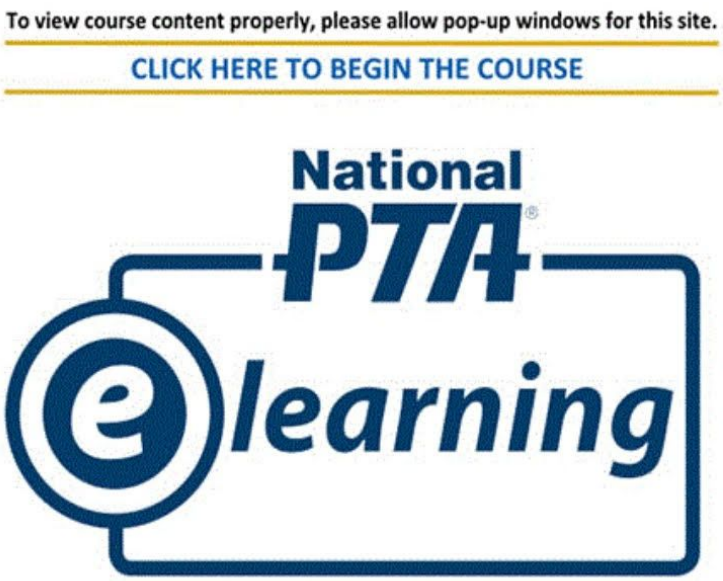
National PTA E-Learning

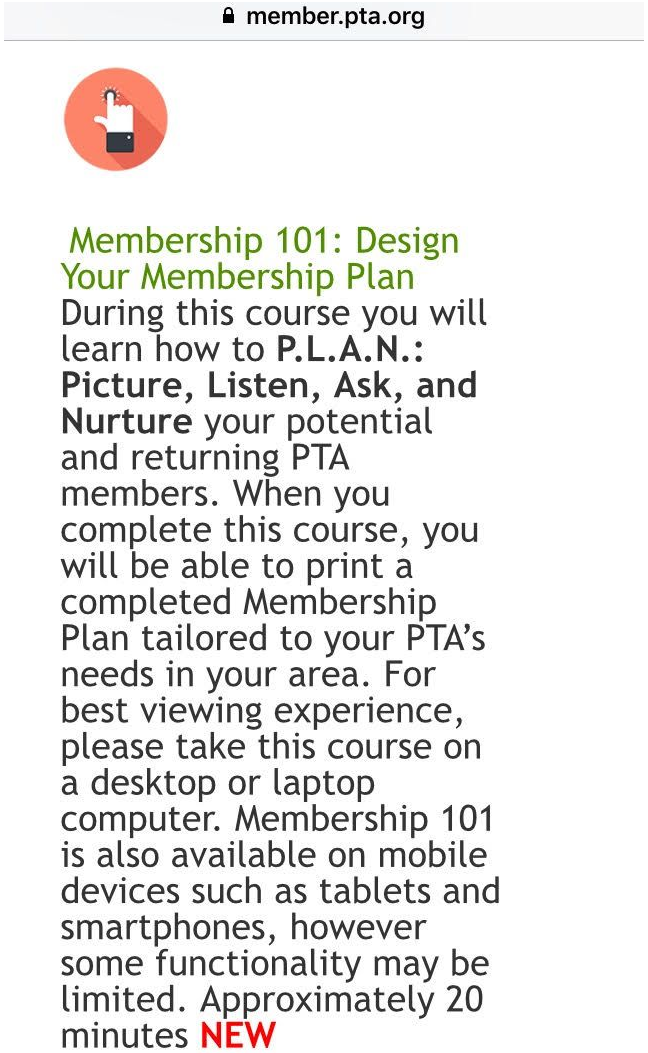
Direct Link For PLAN E-Learning

https://member.pta.org/Shop/Product?product={671F1CA9-6DC6-E811-80F7-000D3A011CEC}

All Courses - To Support

https://member.pta.org/Shop/Local-Leader-eLearning-Courses





National PTA E-Learning PLAN Webinar

Direct Link For PLAN E-Learning

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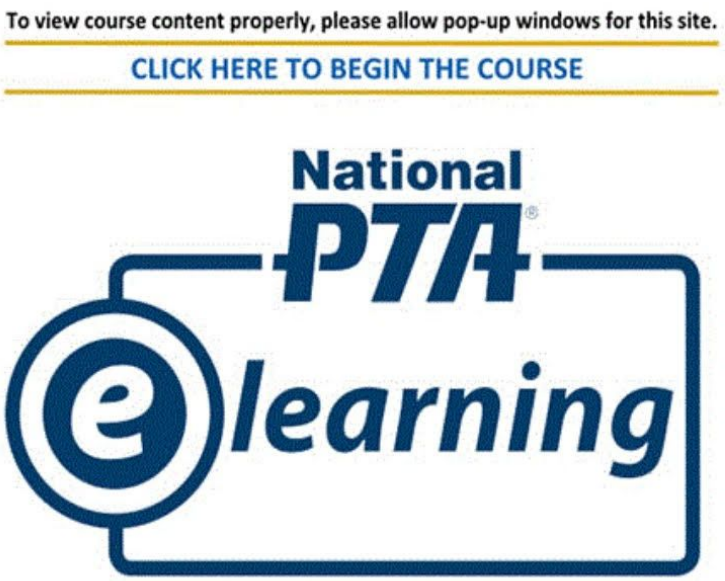

Here are some useful links and documents:

- Local PTA Leader Kit
- 10 Reasons Pocket Guide - Spanish
- DIY Guide for Membership Growth - ENG/SPA
- Bonus Poster - Reflections Tips for Teachers
- 10 Reasons Pocket Guide - English
- DIY Membership Goal-Setting Worksheet
- DIY Thermometer Poster - ENG/SPA

Thank You!

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phone:
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(800) 255-0417

fax:
(919) 787-0569

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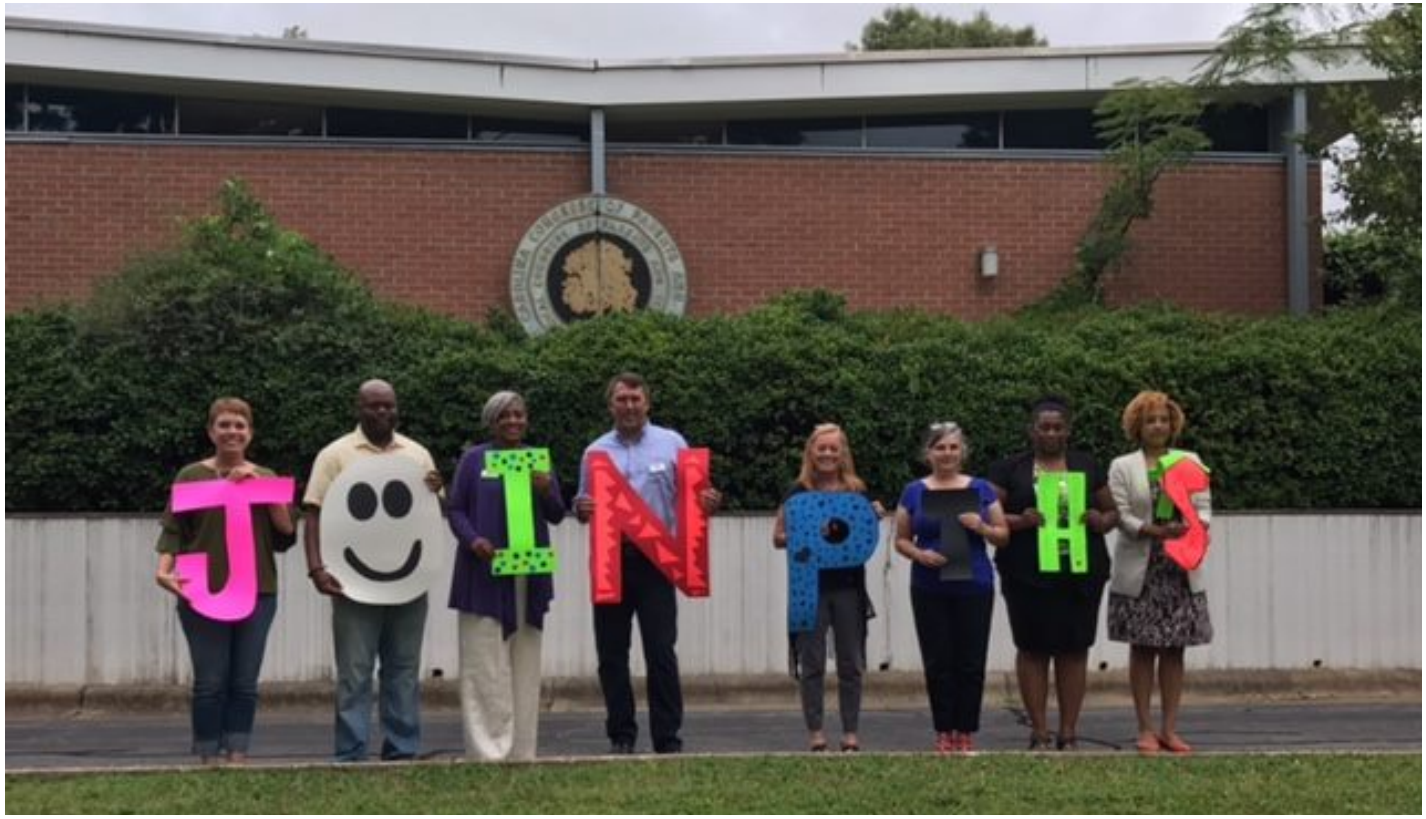

North Carolina PTA®

New NCPTA Local Unit & Council Local Unit Membership Awards!!!! Achieve 100% In These Categories

Local Unit Awards

- 100% School Staff (based on NCPTA Data from 2018 Department of Education)
- 100% Student Membership

Local Council Awards

- 100% School Board
- 100% County Commissioners/Alderman
- 100% City Council