Check Out NCPTA.ORG

School of Excellence
ENROLL NOW!
www.PTA.org/Excellence

National Standards for Family-School Partnerships

Welcoming All Families
Standards 1

Communicating Effectively
Standard 2

Supporting Student Success
Standard 3

Sharing Power
Standard 4

Collaborating with Community
Standard 6

Held the 15th of Every Month

Join us online (preferred) via www.zoom.us
Enter meeting ID: 535 049 008
Join by phone: 1-646-876-9923
Meeting ID: 535 049 008

Sessions will be recorded!

Hosted by:
NCPTA Membership Committee

SIP and CHAT

Membership
Sip & Chat
Pour Your Favorite Beverage & Connect With The NC PTA Membership Team

Who Should Join Sip & Chat?
Membership Chairs/Committee Members and Vice-Presidents

Agenda
Introductions
Good News!
Best Practice Sharing
Guest Speaker(s)
10-minute training on Membership Topic
Question & Answer

Got ?'s:
office@ncpta.org

Hosted by:
NCPTA Membership Committee

Join us online (preferred) via www.zoom.us
Enter meeting ID: 535 049 008
Join by phone: 1-646-876-9923
Meeting ID: 535 049 008

Sessions will be recorded!

Hosted by:
NCPTA Membership Committee

SIP and CHAT

Membership
Sip & Chat
Pour Your Favorite Beverage & Connect With The NC PTA Membership Team

Who Should Join Sip & Chat?
Membership Chairs/Committee Members and Vice-Presidents

Agenda
Introductions
Good News!
Best Practice Sharing
Guest Speaker(s)
10-minute training on Membership Topic
Question & Answer

Got ?'s:
office@ncpta.org

Hosted by:
NCPTA Membership Committee

SIP and CHAT

Membership
Sip & Chat
Pour Your Favorite Beverage & Connect With The NC PTA Membership Team

Who Should Join Sip & Chat?
Membership Chairs/Committee Members and Vice-Presidents

Agenda
Introductions
Good News!
Best Practice Sharing
Guest Speaker(s)
10-minute training on Membership Topic
Question & Answer

Got ?'s:
office@ncpta.org

Hosted by:
NCPTA Membership Committee

SIP and CHAT

Membership
Sip & Chat
Pour Your Favorite Beverage & Connect With The NC PTA Membership Team

Who Should Join Sip & Chat?
Membership Chairs/Committee Members and Vice-Presidents

Agenda
Introductions
Good News!
Best Practice Sharing
Guest Speaker(s)
10-minute training on Membership Topic
Question & Answer

Got ?'s:
office@ncpta.org

Hosted by:
NCPTA Membership Committee

SIP and CHAT

Membership
Sip & Chat
Pour Your Favorite Beverage & Connect With The NC PTA Membership Team

Who Should Join Sip & Chat?
Membership Chairs/Committee Members and Vice-Presidents

Agenda
Introductions
Good News!
Best Practice Sharing
Guest Speaker(s)
10-minute training on Membership Topic
Question & Answer

Got ?'s:
office@ncpta.org

Hosted by:
NCPTA Membership Committee

SIP and CHAT

Membership
Sip & Chat
Pour Your Favorite Beverage & Connect With The NC PTA Membership Team

Who Should Join Sip & Chat?
Membership Chairs/Committee Members and Vice-Presidents

Agenda
Introductions
Good News!
Best Practice Sharing
Guest Speaker(s)
10-minute training on Membership Topic
Question & Answer

Got ?'s:
office@ncpta.org

Hosted by:
NCPTA Membership Committee

SIP and CHAT

Membership
Sip & Chat
Pour Your Favorite Beverage & Connect With The NC PTA Membership Team

Who Should Join Sip & Chat?
Membership Chairs/Committee Members and Vice-Presidents

Agenda
Introductions
Good News!
Best Practice Sharing
Guest Speaker(s)
10-minute training on Membership Topic
Question & Answer

Got ?'s:
office@ncpta.org

Hosted by:
NCPTA Membership Committee

SIP and CHAT

Membership
Sip & Chat
Pour Your Favorite Beverage & Connect With The NC PTA Membership Team

Who Should Join Sip & Chat?
Membership Chairs/Committee Members and Vice-Presidents

Agenda
Introductions
Good News!
Best Practice Sharing
Guest Speaker(s)
10-minute training on Membership Topic
Question & Answer

Got ?'s:
office@ncpta.org

Hosted by:
NCPTA Membership Committee

SIP and CHAT

Membership
Sip & Chat
Pour Your Favorite Beverage & Connect With The NC PTA Membership Team

Who Should Join Sip & Chat?
Membership Chairs/Committee Members and Vice-Presidents

Agenda
Introductions
Good News!
Best Practice Sharing
Guest Speaker(s)
10-minute training on Membership Topic
Question & Answer

Got ?'s:
office@ncpta.org

Hosted by:
NCPTA Membership Committee

SIP and CHAT

Membership
Sip & Chat
Pour Your Favorite Beverage & Connect With The NC PTA Membership Team

Who Should Join Sip & Chat?
Membership Chairs/Committee Members and Vice-Presidents

Agenda
Introductions
Good News!
Best Practice Sharing
Guest Speaker(s)
10-minute training on Membership Topic
Question & Answer

Got ?'s:
office@ncpta.org

Hosted by:
NCPTA Membership Committee

SIP and CHAT

Membership
Sip & Chat
Pour Your Favorite Beverage & Connect With The NC PTA Membership Team

Who Should Join Sip & Chat?
Membership Chairs/Committee Members and Vice-Presidents

Agenda
Introductions
Good News!
Best Practice Sharing
Guest Speaker(s)
10-minute training on Membership Topic
Question & Answer

Got ?'s:
office@ncpta.org

Hosted by:
NCPTA Membership Committee

SIP and CHAT

Membership
Sip & Chat
Pour Your Favorite Beverage & Connect With The NC PTA Membership Team

Who Should Join Sip & Chat?
Membership Chairs/Committee Members and Vice-Presidents

Agenda
Introductions
Good News!
Best Practice Sharing
Guest Speaker(s)
10-minute training on Membership Topic
Question & Answer

Got ?'s:
office@ncpta.org

Hosted by:
NCPTA Membership Committee

SIP and CHAT

Membership
Sip & Chat
Pour Your Favorite Beverage & Connect With The NC PTA Membership Team

Who Should Join Sip & Chat?
Membership Chairs/Committee Members and Vice-Presidents

Agenda
Introductions
Good News!
Best Practice Sharing
Guest Speaker(s)
10-minute training on Membership Topic
Question & Answer

Got ?'s:
office@ncpta.org

Hosted by:
NCPTA Membership Committee
1. Introductions
2. Announcements
3. Good News!
4. Best Practice Sharing From PTA Units
5. 10-minute training on Membership Topic
6. Question & Answer
PTA Mission

• To make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

Our Why: The reason we do what we do
Announcements
www.NCPTA.org
Upcoming Events

HELP NCPTA SUPPORT STUDENTS AND SCHOOLS IMPACTED BY Hurricane Florence

NCPTA Back-to-School Kit
Resources For a Successful School Year

HEROES AROUND ME

NCPTA WEBINAR SERIES
LIFELINE FOR LEADERS
Held the 2nd Monday of each month

Save the Date
North Carolina PTA celebrates Founders Day
November 3, 2018
1:00-4:30pm
3501 Glenwood Ave.
Raleigh, NC 27612

memberhub

Reimagining School Meals NORTH CAROLINA PTA
Membership Record Awards

Blue Key Award (TODAY IS THE DEADLINE)
Certificate awarded to units who send membership dues to the State Office by October 15. Congratulations to 2017-2018 Blue Key winners (Click the link)!

Honor Roll (YOU CAN DO IT)
We applaud the PTAs who sent in dues by Nov. 15 and had total number of members equal to or greater than last year's membership. By building your team of parents and teachers early in the year, you are on track to meet your goals to help children in North Carolina reach their potential. Congratulations to 2016-17 Honor Roll winners!

Gold Key Award (YOU ARE ELIGIBLE)
Certificate awarded to Blue Key recipients that send in membership dues to the State Office for an additional 25 members by January 15. Congratulations to 2016-17 Gold Key winners!

Bronze Acorn (YOU ARE ELIGIBLE)
Certificates are awarded to PTA units who send in dues postmarked by March 15 showing a 10% increase in membership over the previous year. Congratulations to 2016-17 Bronze Acorn winners!

President's Membership Award
This prestigious award is presented at the NCPTA Parent Education Conference to the PTA unit with the highest percentage increase in membership over the previous year. The award is determined by dues received by March 15.
New NCPTA Council & Local Unit Membership Awards!!!!
Grant Writing Is The New Fund-Raising!!!

Digital Families Community Events will:
- Give parents a safe space to network, share successes and worries about parenting in a digital world
- Promote research-backed best practices for parenting in a digital age and tools to foster the parent-child interaction
- Empower parents and families with resources and research to equip them to be safer online

Apply for a $1,000 PTA Connected with Facebook Grant

The 2018 PTA Connected with Facebook Grant will award $1,000 to 200 PTAs in all 54 state congresses to host a Digital Families community event. All PTAs are eligible provided they can host their event during the 2018-2019 school year.

Visit https://www.pta.org/home/programs/connected/digital-families
Join Our Facebook Membership Support Group
www.facebook.com/groups/ncptamembershipsupport/

#MembershipMonday  #AskMembership
Congratulations!!!

The School of Excellence is a program that supports and celebrates partnerships between PTAs and schools to enrich the educational experience and overall well-being for all students. It’s about making changes. It’s about making improvements. And it’s about celebrating accomplishments.

<table>
<thead>
<tr>
<th>School Name</th>
<th>Location</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bowley Elementary School PTA</td>
<td>Fort Bragg</td>
<td>NC</td>
</tr>
<tr>
<td>Cape Hatteras Elementary PTA</td>
<td>Buxton</td>
<td>NC</td>
</tr>
<tr>
<td>John Alexander Middle School PTSA</td>
<td>Huntersville</td>
<td>NC</td>
</tr>
<tr>
<td>Northern Elementary PTA</td>
<td>Greensboro</td>
<td>NC</td>
</tr>
<tr>
<td>Northern Guilford Middle School PTSA</td>
<td>Greensboro</td>
<td>NC</td>
</tr>
<tr>
<td>Northwoods Elementary PTA</td>
<td>Cary</td>
<td>NC</td>
</tr>
<tr>
<td>Penn-Griffin School for the Arts PTSA</td>
<td>High Point</td>
<td>NC</td>
</tr>
<tr>
<td>Southeast Guilford Middle School PTSA</td>
<td>Greensboro</td>
<td>NC</td>
</tr>
<tr>
<td>Thomas Jefferson Elementary PTA</td>
<td>Winston Salem</td>
<td>NC</td>
</tr>
<tr>
<td>Vandalia Elementary School PTA</td>
<td>Greensboro</td>
<td>NC</td>
</tr>
<tr>
<td>Weatherstone Elementary School PTA</td>
<td>Cary</td>
<td>NC</td>
</tr>
</tbody>
</table>
Good News!

Share something good about your day or from the past week!
(It does not have to relate to PTA)

Honesty and integrity are absolutely essential for success in life - all areas of life. The really good news is that anyone can develop both honesty and integrity.

~Zig Ziglar
Best Practice Share Out

• What has your PTA done this school year related to membership that you would like to share with others?
• What did your PTA do last year that worked well with membership in the SPRING SEMESTER?

This Year

Schools in Durham Council of PTAs that are taking intentional steps to have language interpretation at events and translation services at schools for events.

Local unit PTA printed membership certificates for their school.

Every member who joined the PTA received a free scoop of ice cream.

Local unit provides a gift card for joining the PTA and it’s monthly raffle that membership of educators.
Provide One Word To Describe Your PTA Mission

inclusiveness x2

engagement
What Is One Reason Why People Do Not Join PTA?

1. Inclusiveness. People do not see themselves in PTA, not knowing where they fit in.
2. People do not know we exist as an organization.
WHAT'S
YOUR
PTA
UNIT
IMPACT?

WHY SO SERIOUS?
Our Goal As A PTA Membership Leader

• Remember that membership growth is all about relationships. Building and sustaining good relationships with the school community is a key responsibility of every PTA leader.

• Effective membership recruitment and retention plans require the entire Board’s support.
How Do We Get Support?
Do You Have Your DIY KIT Yet?

What’s a DIY KIT?

A do-it-yourselves membership plan

It’s Free, Online, and limited packets can be mailed by registering!

You will follow four simple steps to design your PTA's Membership P.L.A.N.:

1. **Picture** who, when and how you will connect with members.
2. **Listen** to what matters most to your members.
3. **Ask** your members to join PTA by aligning your efforts to what matters most to them.
4. **Nurture** relationships with members year-round.
Our School of Excellence Why?

In one school year, PTAs and schools that completed the National PTA School of Excellence program improved family perception scores by 21% across all indicators of the PTA National Standards for Family-School Partnerships.

50% reported a growth in PTA membership or increased participation among families and school staff.

- The School of Excellence Program really helped us communicate what support for PTA looks like.
  - Third Street School PTA, California

- The National PTA School of Excellence program was very helpful in identifying areas to improve upon and also highlighted the positive strengths of our school and PTA.
  - Dommerich Elementary PTA, Florida

- The School of Excellence program embodies the ideals and goals of a collaboration between our families and administration—and provides the tools to improve these important relationships.
  – Palmetto Elementary School PTA, Florida
PTA School of Excellence Process

Schools of Excellence Tools: bit.ly/soetools18

National Standards for Family-School Partnerships

- Welcoming All Families (Standard 1)
- Communicating Effectively (Standard 2)
- Supporting Student Success (Standard 3)
- Speaking Up for Every Child (Standard 4)
- Sharing Power (Standard 5)
- Collaborating with Community (Standard 6)

PTA.org/excellence

School of Excellence
ENROLL NOW!
www.PTA.org/Excellence

August
Celebrate Excellence

School Year
Use Roadmap to Excellence to improve Family-School Partnership

May—October
Enroll

September—November
Survey families and school staff and submit results

March—June
Survey families again and submit results through School of Excellence
Did You Miss NOLA PTA Convention?

Future Sip & Chats Will Feature Presentations

Investing in Training & Leadership One Sip at a Time
Thank You!

3501 Glenwood Ave.
Raleigh, NC 27612

email:
office@ncpta.org

phone:
(919) 787-0534 or
(800) 255-0417

fax:
(919) 787-0569

North Carolina PTA

Membership Sip & Chat
Pour Your Favorite Beverage & Connect With The NC PTA Membership Team

Held the 15th of Every Month

Who Should Join Sip & Chat?
Membership Chairs/Committee Members and Vice-Presidents

Agenda
Introductions
Good News!
Best Practice Sharing
Guest Speaker(s)
10-minute training on Membership Topic
Question & Answer

Join us online (preferred) via www.zoom.us
Enter meeting ID: 535 049 008
Join by phone: 1-646-876-9923
Meeting ID: 535 049 008

Sessions will be recorded!

Hosted by:
NCPTA Membership Committee

--------

Donald Barringer, Chair
Virginia Jicha, President

Got ?'s:
office@ncpta.org