



KEYS TO SUCCESS
PTA PRESIDENTS

PTA
LEADERSHIP

North Carolina PTA



Presentation Overview

TOPICS TO COVER

PTA'S MISSION

PTA'S VALUES AND IMPACT FOR NC

WHAT IS A LEADER?

DEFINE PURPOSE FOR YOU AND THE ORGANIZATION

DUTIES OF THE PRESIDENT

YOUR BOARD

MEMBERSHIP

KNOW YOUR NUMBERS

STEPS TO SUCCESS

PTA HEROS - ADVOCACY



MISSION OF NCPTA

OUR PURPOSE....

PTA's mission is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.



PTA VALUES

COLLABORATION

We will work in partnership with a wide array of individuals and organizations to broaden and enhance our ability to serve and advocate for all children and families

COMMITMENT

We are dedicated to children's educational success, health, and well-being through strong family and community engagement, while remaining accountable to the principles upon which our association was founded

DIVERSITY

We acknowledge the potential of everyone without regard, including but not limited to: age, culture, economic status, educational background, ethnicity, gender, geographic location, legal status, marital status, mental ability, national origin, organizational position, parental status, physical ability, political philosophy, race, religion, sexual orientation, and work experience



PTA VALUES

RESPECT

We value the individual contributions of members, employees, volunteers, and partners as we work collaboratively to achieve our association's goals

ACCOUNTABILITY

All members, employees, volunteers, and partners have a shared responsibility to align their efforts toward the achievement of our association's strategic initiatives.

A LEADER...

"If you want to build a ship, don't drum up people together to collect wood and don't assign them tasks and work, but rather teach them to long for the endless immensity of the sea." – Antoine de Saint-Exupéry



TOGETHER...

"Never doubt that a small group of thoughtful, committed people can change the world. Indeed. It is the only thing that ever has." – Margaret Mead

DUTIES OF THE PRESIDENT

UNIFORM BYLAWS SECTION 6.7

1

Preside at all meetings of the general membership and board of directors AND sign all contracts

2

Shall coordinate the work of the officers, board and committees

3

Shall perform other duties as assigned by the board of directors

4

Shall be a voting member of all committees except nominating (can not serve on audit committee either)

Your Board



FINANCIAL RESPONSIBILITY

Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more. Most of the time, they're presented before an audience.

TRANSPARANCY

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LEAD BY EXAMPLE

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Membership



INCLUSIVENESS

it is important that the leadership and the board always works for full inclusiveness. It must be a constant focus to purposefully create an environment where all are welcome both in and out of meetings.

ROLE OF MEMBERSHIP

The membership determines the leadership of the board. The president guides the mission of the organization following the bylaws and standing rules.

WHO DRIVES THE MISSION OF THE ORGANIZATION?

Membership determines the direction of the organization. Through membership meeting and legislative priorities the directions of the organization is decided. The board is elected to facility the wishes of the body

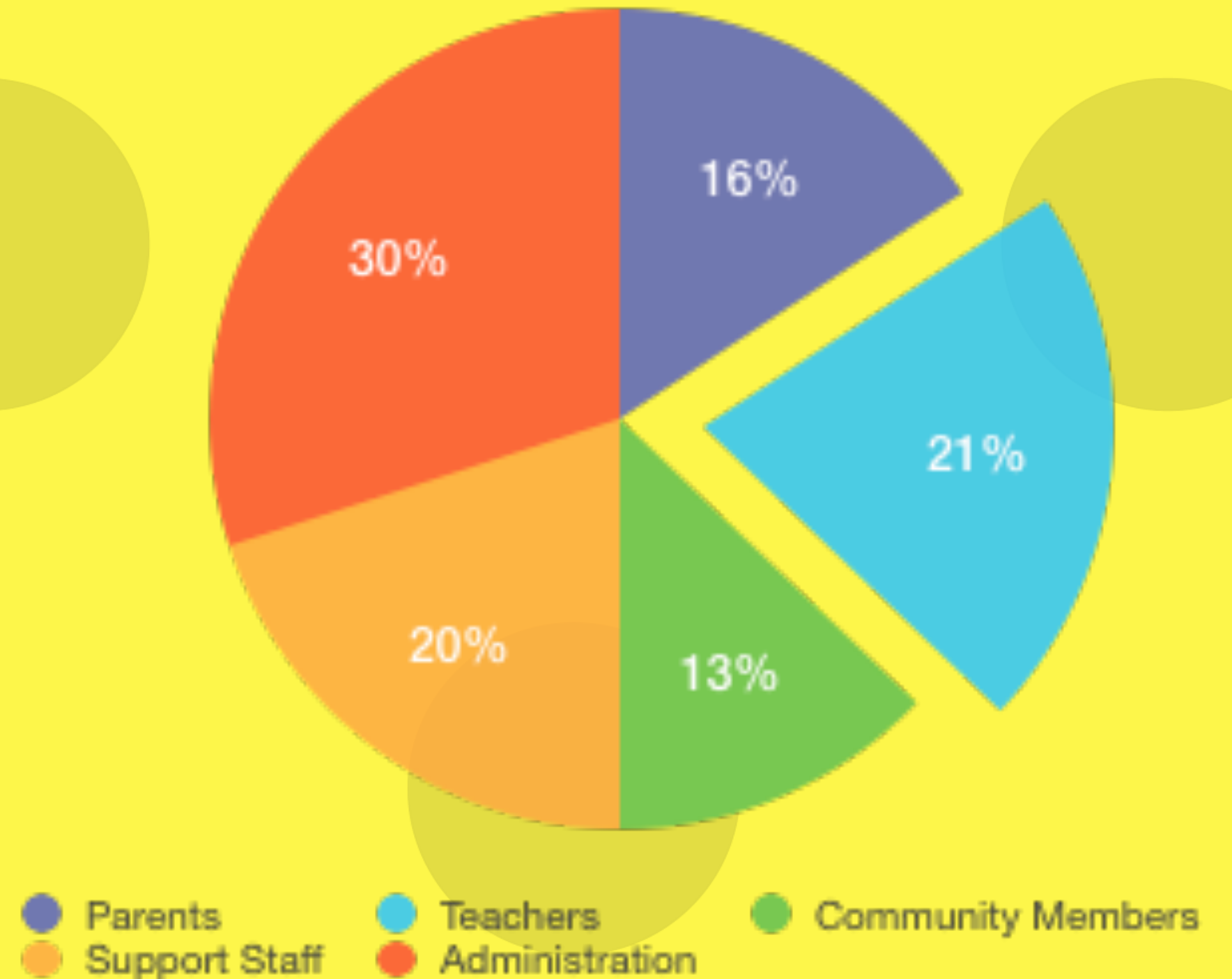
...know your numbers

IT IS NOT YOUR MOM'S PTA

PTA welcomes everyone! We welcome parents, guardians, heroes, teachers, administrators, clergy, community coaches, firemen and police, grandparents, business leaders, and neighbors. Have they been invited?

- Know your membership growth
- Does it represent the demographics of the community?
- Who is not at the table?
- Each grade represented?

Pie Chart



STEPS TO SUCCESS



MEET WITH
ADMINISTRATION



OFFICER ELECTION



FINANCIAL REVIEW



Always Remember....

BE THE CHANGE YOU DESIRE TO SEE

- Make sure your actions are transparent
- Train your board and committees of your responsibility, how Robert Rules of Order work, Code of Conduct
- Financial Best Practices
- Responsibility of the Audit Committee
- Prepare to your line of succession
- Keep in Good Standing
- Maintain a healthy relationship with school and community leaders.
- FOLLOW YOUR BYLAWS AND STANDING RULES!!!



PTA HEROES

Advocacy

A PERSONAL VOICE - LOCAL, STATE, AND FEDERAL

Local

- Teachers
- Administration
- City Council
- County

State

- State Assembly
- Board of Education
- NC Superintendent of Schools

Federal

- Senators
- Congressional Delegation



National Standards for Family-School Partnerships



[PTA.org/excellence](https://www.pta.org/excellence)

