Presentation Overview

TOPICS TO COVER

- PTA'S MISSION
- PTA'S VALUES AND IMPACT FOR NC
- WHAT IS A LEADER?
- DEFINE PURPOSE FOR YOU AND THE ORGANIZATION
- DUTIES OF THE PRESIDENT
- YOUR BOARD
- MEMBERSHIP
- KNOW YOUR NUMBERS
- STEPS TO SUCCESS
- PTA HEROS - ADVOCACY
PTA's mission is to make every child’s potential a reality by engaging and empowering families and communities to advocate for all children.
We will work in partnership with a wide array of individuals and organizations to broaden and enhance our ability to serve and advocate for all children and families.

We are dedicated to children's educational success, health, and well-being through strong family and community engagement, while remaining accountable to the principles upon which our association was founded.

We acknowledge the potential of everyone without regard, including but not limited to: age, culture, economic status, educational background, ethnicity, gender, geographic location, legal status, marital status, mental ability, national origin, organizational position, parental status, physical ability, political philosophy, race, religion, sexual orientation, and work experience.
We value the individual contributions of members, employees, volunteers, and partners as we work collaboratively to achieve our association's goals.

Accountability

All members, employees, volunteers, and partners have a shared responsibility to align their efforts toward the achievement of our association's strategic initiatives.
A LEADER...

“If you want to build a ship, don’t drum up people together to collect wood and don’t assign them tasks and work, but rather teach them to long for the endless immensity of the sea.” – Antoine de Saint-Exupéry

TOGETHER...

“Never doubt that a small group of thoughtful, committed people can change the world. Indeed. It is the only thing that ever has.” – Margaret Mead
DUTIES OF THE PRESIDENT
UNIFORM BYLAWS SECTION 6.7

1. Preside at all meetings of the general membership and board of directors AND sign all contracts

2. Shall coordinate the work of the officers, board and committees

3. Shall perform other duties as assigned by the board of directors

4. Shall be a voting member of all committees except nominating (can not serve on audit committee either)
FINANCIAL RESPONSIBILITY

Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more. Most of the time, they’re presented before an audience.

TRANSPARANCY

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LEAD BY EXAMPLE

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INCLUSIVENESS

It is important that the leadership and the board always works for full inclusiveness. It must be a constant focus to purposefully create an environment where all are welcome both in and out of meetings.

ROLE OF MEMBERSHIP

The membership determines the leadership of the board. The president guides the mission of the organization following the bylaws and standing rules.

WHO DRIVES THE MISSION OF THE ORGANIZATION?

Membership determines the direction of the organization. Through membership meeting and legislative priorities the directions of the organization is decided. The board is elected to facilitate the wishes of the body.
PTA welcomes everyone! We welcome parents, guardians, heros, teachers, administrators, clergy, community coaches, firemen and police, grandparents, business leaders, and neighbors. Have they been invited?

- Know your membership growth
- Does it represent the demographics of the community?
- Who is not at the table?
- Each grade represented?

...know your numbers

IT IS NOT YOUR MOM'S PTA
STEPS TO SUCCESS

MEET WITH ADMINISTRATION

OFFICER ELECTION

FINANCIAL REVIEW
Always Remember....

BE THE CHANGE YOU DESIRE TO SEE

• Make sure your actions are transparent
• Train your board and committees of your responsibility, how Robert Rules of Order work, Code of Conduct
• Financial Best Practices
• Responsibility of the Audit Committee
• Prepare to your line of succession
• Keep in Good Standing
• Maintain a healthy relationship with school and community leaders.
• FOLLOW YOUR BYLAWS AND STANDING RULES!!!
Advocacy

A PERSONAL VOICE - LOCAL, STATE, AND FEDERAL

Local
• Teachers
• Administration
• City Council
• County

State
• State Assembly
• Board of Education
• NC Superintendent of Schools

Federal
• Senators
• Congressional Delegation
National Standards for Family-School Partnerships

Welcoming All Families
Standard 1

Communicating Effectively
Standard 2

Supporting Student Success
Standard 3

Sharing Power
Standard 5

Collaborating with Community
Standard 6

PTA.org/excellence