

# Membership Challenges

**1 Tell Us Your Theme and Goal**  
 This is the first stop on your journey. Find a theme that will captivate your community! Any PTA unit or council that forwards their Membership theme for the 2022-2023 membership year by September 30, 2022, along with a membership goal that reflects an increase over their final membership total from 2021-2022 will receive special recognition from NCPTA.

**2 Ready, Set, Remit**  
 Stop, breathe, and submit your membership! We know sometimes the travels can be hard, but make sure you're marking your place on the map to remind yourself how far you've gone. All PTA units that submit a minimum of 30 members via MemberHub by October 31, 2022 will receive special recognition from NCPTA.

**3 Got 100?**  
 We hope you achieve even greater membership success on the road ahead! All PTA units that have a total of 100 members or more by November 30, 2022 will receive special recognition from NCPTA.

**4 Connecting with Teachers, Administrators, and School Board Members**  
 While you're on the road you need help and support – get everyone involved for student success!

- PTA Units: Get 100% of your full-time credentialed teachers and administrators to join your unit as members and submit a completed Connecting with Teachers and Administrators application form by December 31, 2022. Your unit will be awarded a certificate and be entered into a drawing to receive one of five free Convention registrations for NCPTA Convention 2023.
- PTA Councils: Get 100% of your school board members and superintendent to join PTA and submit a completed Connecting with School Boards application form by January 31, 2023 and your council will be awarded a certificate. The School Board will receive special recognition from NCPTA.

**8 Club 100 Award**  
 Road trips are more fun if everyone is invited, get everyone onboard, and see the results. Those units that have a membership that is 100% or more of their school student enrollment by April 1, 2023 will be awarded the Club 100 Award and will receive a banner for their unit or council to commemorate their success. Club 100 Award winners will also receive a recognition ribbon at NCPTA Convention 2023, membership marvel pins for their board members, and be entered into a raffle to win a prize to be determined.

**9 Community Connection Award**  
 If we've learned anything this past year, it's that our communities are strong and want to stand together – everyone can be a PTA/PTSA member. This award is given to units that have 10% or more of their membership comprised of non-traditional members such as business and community leaders who do not have children at the school by April 1, 2023. (Parents, family members of students, teachers, and staff are considered traditional members for purposes of this award). Community Connection Award winners will receive a certificate of recognition at NCPTA Convention 2023.

**7 Membership Marvel Award**  
 NCPTA has a lot of things to marvel at along the road, make your PTA one of them. Any unit that increases its membership by 20% over its 2021-2022 membership total by March 31, 2023 will earn the Membership Marvel Award. Each unit board member will receive a Membership Marvel pin and each unit will receive special recognition from NCPTA.

**6 Best in 5 Award**  
 Make your road trip special and set a new record for your school. Any PTA unit or council that has a membership total by March 31, 2023, that is 10% higher than the 2021-2022 membership year will be awarded a certificate of recognition and will be entered into a drawing to receive one of five \$200.00 awards to be used for family engagement. All units and councils that qualify for the Best in 5 Award will also receive recognition at NCPTA Convention 2023.

**5 Founder's Day Membership Challenge**  
 Along your journey, it's important to remember you're not alone and we're driving to continue a legacy. This year, we will celebrate PTA Founders' Day on February 17, 2023. Any unit that submits 17 new memberships for the month of February (February 1-28) will receive special recognition from NCPTA.